

Symantec Website Security Solutions— Delivering Beyond SSL

The most trusted solution for website security to help protect and grow your customers' business

Symantec Website Security Solutions offer more value than SSL alone to protect and grow your business. Industry-leading SSL technology, vulnerability assessment and daily website malware scanning work together to help defend against attacks. The Norton™ Secured Seal and Symantec Seal-in-Search™ help grow business by assuring customers that they are safe from search, to browse, to buy.



Symantec SSL Certificates

Symantec SSL EV Certificates offer the strongest encryption and authentication online today. Online shoppers are more likely to enter their credit card or other confidential financial information into a website with the SSL EV green bar. The SSL EV green bar increases the feeling of security for most (60%) shoppers. Over half of online shoppers say they would abandon a purchase if an unfamiliar site did not contain this visual cue.¹ Our industry-leading encryption secures more than 1 million web servers worldwide. Symantec uses the same rigorous and proven authentication processes established by VeriSign. Whether you are securing a single or multiple websites, Symantec SSL has a certificate for every customer need.

Take advantage of the flexible range of certificate offerings to secure one or many domain names with a single Symantec SSL Certificate. SAN functionality from Symantec offers a cost-effective, versatile option to provide SSL-secured communications for servers using up to 25 domain names or hostnames – within a single SSL certificate.

Benefits of Symantec SAN support:

- Lowers administrative and deployment costs by securing up to 25 separate domains or hostnames with a single certificate by allowing up to 24 SANs
- Eases certificate installation and management via single-certificate support
- Maximizes flexibility by securing web, SMTP, POP/IMAP, and other UC servers including Microsoft Exchange Server 2007, Microsoft Exchange Server 2010, and Microsoft Office Communications Server 2007
- Meets UC compliance requirements for Microsoft Exchange and Microsoft Office Communications Server



Malware Scanning

Malware scanning helps protect your customers from being blacklisted by search engines and reduces the risk of propagating viruses to customers' systems. Distribution of malware via websites has doubled and over 403 million unique variants of malware were identified in 2011.² Using heuristic, behavioral, and signature-based techniques, malware scanning helps identify malicious code before it has a chance to affect your customers' sites. If malware is found, the scan offers a



1. Symantec Online Customer Study, March 2011.
2. Symantec Internet Security Threat Report, Volume 17, 2012.



console to help remediate the malware issue. This console provides practical tools to take quick, decisive action to ensure a clean website.

Benefits of Malware Scanning:

- Daily scan ensures regular monitoring for malicious code
- Email alerts immediately notify you of malware
- List of infected pages helps administrators pinpoint and remove malware quickly



Vulnerability Assessment

A vulnerability is a potential entry point through which a website's functionality or data can be damaged, downloaded, or manipulated. Vulnerability assessment is an easy way to identify these most critical and informational vulnerabilities on websites that hackers most commonly exploit. A typical website may have thousands of potential vulnerabilities. Symantec reported 6,253 vulnerabilities in 2010, the most of any year recorded by Symantec. (Internet Security Threat Report Volume 16, Symantec, 2010) The vulnerability assessment service is included with Symantec Secure Site Pro with EV, Secure Site with EV, and Secure Site Pro SSL Certificates.

Benefits of Vulnerability Assessment:

- Checks for SQL injection, cross-site scripting and other attacks
- Weekly scan of public-facing web pages, web-based applications, server software and network ports identifies the entry points used most frequently for attacks
- Easy-to-read, actionable report with clear action items and business risk analysis



Symantec Seal-in-Search

Symantec Seal-in-Search helps get your customers' websites noticed in search results and increases traffic to their sites. Seal-in-Search automatically displays the Norton Secured Seal next to your customer's name in search results. With this technology, Symantec helps assure their customers of a safe online experience from search to browse to buy. The new Norton Secured Seal, powered by VeriSign, combines the power of the checkmark, the reputation of VeriSign and the consumer recognition of Norton into one. The seal is displayed over half a billion times per day on websites in 170 countries and in search results on enabled browsers as well as partner shopping sites and product review web pages.



More Information

Visit our website

go.symantec.com/ssl-certificates

To speak with a Product Specialist in the U.S.

Call 1 (866) 893-6565 or 1 (650) 426-5112

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

